Our Corporate Responsibility and Sustainability strategy

Creating sustainable value

We recognise that we have a significant role to play in developing the sustainable communities of the future; embodying leading design principles and efficient urban form, building resilience and limiting the impact on natural resources, while continuing to contribute to the economic growth of the nation.

In FY11 we refreshed our company purpose. We believe there is a better way to live – was developed through a highly collaborative process of discovery, not invention, reflecting the thoughts and aspirations of our employees. Our purpose is a galvanising force, shaping how we contribute to the success of communities – both today and in the future. It reflects the importance we place on embedding sustainable practices into our day-to-day activities, ensuring we deliver long-term value not only for our investors but for all stakeholders.

Our approach to corporate responsibility and sustainability focuses on embedding the AA1000APS (2008) principles to be inclusive, identify our material issues and respond to stakeholder issues.

To ensure our approach is informed by our stakeholders and that our focus areas are aligned with our current material issues, our CR&S strategy is reviewed annually. Our annual Stakeholder Engagement Forum, which brings together all areas of the business with key stakeholders from various backgrounds, helps inform the setting of our CR&S strategy.

